



Potsdam
Graduate
School

Confirmation of Participation

Arianna Colombani

participated in the workshop on Mar 12, 2025

Keep your talk fresh –
Techniques for Scientific Storytelling
and Presentations

of Potsdam Graduate School,
University of Potsdam.

Dr. Johannes Freudenreich

Director
Potsdam Graduate School

Potsdam, Mar 20, 2025

Contents

8 working units à 45 minutes

- learning storytelling techniques
- practicing storytelling and integrating these techniques into their own presentation
- linking a narrative to the research focus, building the story, creating tension and anchoring reference points to the story during the presentation
- learn to develop a protagonist and to "chunk" or segment plot units in the presentation

Lecturer: Ric Oquita